



Brand Style Guide

Colour Palette:

Green:
CMYK: 62, 1, 100, 0
RGB: 108, 187, 69



Blue:
CMYK: 87, 31, 12, 0
RGB: 0, 140, 188



Typography:

Print:
Myriad Pro - Titles in the Bold Condensed version,
body of text in a light version.

Web:
Oxygen

Myriad Pro
Myriad Pro Cond
Myriad Pro Cond Italic
Myriad Pro Cond Bold
Myriad Pro Cond Bold Italic
Myriad Pro Cond Semibold
Myriad Pro Cond Semibold Italic

Oxygen
Oxygen
Oxygen
Oxygen
Oxygen
Oxygen
Oxygen
Oxygen

Logo:

Preferably on white background, no smaller than 1 inch X 1 inch, properly proportioned, not skewed in scale.
Can be black and white if not printing in colour.

